

Press note

H.K. Designs and Hari Krishna Exports Pvt. Ltd. set a new World Record for Most Diamonds Set in One Ring.



H.K. Designs and Hari Krishna Exports Pvt. Ltd. from India have become a GUINNESS WORLD RECORDS™ title holder for **Most Diamonds set in one ring** by creating a Ring having 50,907 diamonds in Mumbai on 11th March 2023.

Hasu Dholakiya, MD, H.K. Designs believes that dreams don't "come true", they are "made true". It starts with a dream. Add faith, and it becomes a belief. Add action, and it becomes a part of life. Add perseverance, and it becomes a goal in sight. Add patience and time, and it ends with a dream "made true".

Ghanshyam Dholakia, Founder & Managing Director of Hari Krishna Exports Pvt. Ltd., said, "I am deeply grateful for the recognition from Guinness World Records. It is a testament to our team's hard work and dedication at Hari Krishna Exports and H.K. Designs. We are proud to showcase our commitment to sustainability and artistic excellence through the Eutierra Ring, and we hope to continue pushing the boundaries of innovation in the jewelry industry."

The dream was to create a rare piece of art that is in a class by itself and showcase the company's expertise in creating unique and new design ideas and crafting exquisite jewelry.

The company has been a frontrunner for many CSR causes and thus wanted to design a jewelry piece that would bring the Group's passion for sustainability to life. Many design ideas were discussed and made before short-listing this design inspired by a Sunflower, which is nature's most vibrant, happy, and strong flower known for its beautiful sunny charm and glow.

The entire process from ideation to crafting took almost 9 months to complete, given the complexity of crafting a Ring with more than 50,000 diamonds. The computer-aided design (CAD) itself took almost 4 months to perfect before the team was satisfied with the output.

This Ring has been completely made out of recycled materials - recycled gold in 18kt and diamonds re-purposed from customer returns. The Ring has a total of 8 parts which include 4 layers of petals, the shank, 2 diamond discs, and the butterfly. The final count of diamonds is 50,907 and each diamond was hand set by a team of expert craftsmen. The Ring has been aptly named **Euttierra**, which means becoming one with nature – and shows the connection of humans with nature. With a commitment to sustainability and the planet's well-being, the HK Group will plant one tree for each diamond set in the Ring, helping support climate action and a sustainable future.

A team of qualified diamond and jewelry experts from the International Gemological Institute (IGI) have certified and done the valuation of this Ring. The final gold weight of the ring is 460.55 grams and the diamond weight of 130.19 carats and has a retail value of \$785,645.

This Ring will be on display at Hari Krishna Exports Booth #D42 in GemGenève show from 11th to 14th May 2023 and H.K. Designs Booth # PC-170 at the JCK Las Vegas Show from 2nd to 5th June, 2023.

H.K. Designs is a manufacturer and exporter of diamond studded jewelry and distributor of the Hari Krishna Group, one of the world's top manufacturers of diamonds. The jewelry operations began in 2005, and the company has been supplying diamond jewelry to all major retailers and wholesalers across the world.

Photo link:

<https://drive.google.com/drive/u/2/folders/1A5okgrDu5N2C7lvVZuWlnSO81SEVyoNp>